

SILVAN ZIEGLER

SUSTAINABLE SOURCING & ORIGIN ENGAGEMENT

ADVISORY FOCUS

I provide independent, origin-based advisory support to help translate sustainability ambitions into practical, workable approaches on the ground.

My work focuses on cocoa and coffee value chains, with a strong emphasis on direct engagement with producer organizations, local partners, and supply-chain actors. I support situations where sustainability challenges are complex, relational or context-specific, and where progress depends on trust, alignment, and realism, rather than standardized solutions.

This advisory work complements digital tools, certification systems, ESG and M&E frameworks by bringing stronger connection to origin realities and implementation on the ground.

AREAS OF WORK

Responsible Sourcing & Supplier Engagement

Supporting companies and producer organizations in building more transparent and resilient sourcing relationships through traceability, producer engagement and origin-based implementation.

Sustainability Strategy, MEL Systems & Programme Design

Designing and supporting sustainability initiatives, MEL frameworks and impact-oriented projects focused on regenerative agriculture, producer resilience, landscape approaches and responsible sourcing across agricultural value chains.

Certification & Compliance Readiness

Supporting organizations in preparing for evolving sustainability and due diligence requirements, including producer data systems, traceability and origin-level implementation.

Independent Origin-Based Insight & Facilitation

Providing origin-grounded perspectives, stakeholder facilitation and practical support where alignment between companies, producers and local actors is essential.

AREAS OF EXPERTISE

Cocoa, coffee and bioeconomy value chains | Traceability and producer data systems
Sustainable sourcing and supplier engagement | Producer organization strengthening
Regenerative agriculture and landscape approaches | EUDR, ESG and certification readiness
MEL and impact-oriented programmes | Latin America regional implementation

APPROACH

I believe more sustainable and regenerative value chains are built not only through standards and systems, but also through stronger relationships, transparency and understanding between the people involved in them. Working across both strategic and field-level contexts, I seek to bridge sustainability ambitions with the lived realities of producers at origin.

BACKGROUND

Over the past 15 years, I have worked across sustainability, producer engagement and traceability initiatives in cocoa, coffee and agricultural value chains throughout Latin America. Living and working between Europe and Latin America shaped my interest in more origin-grounded and relationship-based approaches to sustainability, connecting strategy and systems with realities on the ground.

Silvan Ziegler

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